



TRADITIONAL TERRITORY OF THE TR'ONDËK HWËCH'IN
REDP COMMUNITY-BASED PROJECTS
2015-16

**TR'ONDËK-KLONDIKE NOMINATION
World Heritage Advisory Committee Meeting**

April 9, 2015

Tr'ondëk Hwëch'in Natural Resources (Lands) Conference Room, 12 noon

Members in attendance: Lee Whalen (TH, Heritage), Debbie Nagano (TH, Heritage), Rick Lemaire (YG, Tourism & Culture), Dan Davidson (Dawson City Chamber of Commerce), David Rohatensky (Parks Canada), Dick Van Nostrand (Resident), Tara Christie (KPMA liaison), Paul Robitaille (KVA), Samson Hartland (Yukon Chamber of Mines), Paula Hassard (TH, Heritage, WH Project Manager)

Regrets: Frank Blanchard (TH Citizen), Laura Mann (Dawson City Museum), Barb Hogan (YG Historic Sites), Micah Olesh (City of Dawson)

Chair: Debbie Nagano

Recorder: Evelyn Pollock

Welcome, representation changes

- Laura Mann is on medical leave right now, and asked that Dick Van Nostrand represent the Dawson City Museum on the Committee for the time being.

Review Minutes – March 5, 2015

- Clarification: Moosehide plan being done by Crocus Bluff Consulting
- Missing from attendees: Micah Olesh

Project Management Committee Report – April 9, 2015

- The Project Management committee reviewed multiple versions of the communications strategy, and is currently providing feedback. Patti Balsillie interviewed Jackie and Debbie to ensure their input was included.
- Researched calendar of community events from public relations.

- Tara Christie contributed on messaging to Patti, submitted a report on her work as community liaison.
- 'Sharing our stories' is the slogan chosen by the Advisory Committee at our last meeting.
- Outcrop has been contracted to create some promotional materials incorporating our new logo, and communications strategy. These should be ready for the upcoming TIAY conference and Gold Show.
- Interim and final reports are coming in for some of the technical and thematic research contracts.
- Tara's lifestyle oral history work will continue into the summer when more of the miners are in the Territory. This will be an opportunity to follow up with individuals who were not available last year, and capture the different seasons of mining.
 - People are very happy that the WHS committee is interested in placer mining stories. They are having fun sharing them; some quite remarkable and intergenerational stories are coming out.
 - Current use of the material is to contribute to research for the nomination, and other uses will require permission. There is potential for some of these stories to be utilized in communications for the project.
- Christophe Rivet has been engaged to review key parts of the nomination.

Next steps are:

- Work with community representatives to refine the OUV. Looking to you for some ideas on how to express changes. Important to get community input.
 - Vetting with local historians and international experts.
 - Revisions by Christophe
- Hiring is under way for assistant position.
 - Photo contest went well, generated some good interaction from the public who were voting on the photos via Facebook. Local photographer Sonny Parker won all three categories, but we have chosen to purchase some of the other entries for use in future promotional materials as well.
 - Project budgets and reports are being prepared and will be submitted to our funders in the next month or so.
 - TKWH should hear soon from CDF whether we will receive funding from them.
 - An aboriginal tourism workshop will be happening at end of April. We are still

working on the details, but it is our hope that information from this workshop can be useful in our management planning later on.

Communications Strategy – whether presentation required

– Patti Balsillie and Outcrop have offered to do a presentation of strategy. They will be here in Dawson for TIAY conference anyway.

- After discussion, the Committee decided to start out by reviewing the plan materials, and if these generate a lot of questions and a meeting/presentation seems necessary, one could be arranged at that point.

OUV Workshop

- (As discussed above) Christophe Rivet has suggested it would be beneficial to have an OUV workshop with the committee and some other community members. At this time we are aiming for early May (potentially the week of May 11th).

TIAY April 17-18th – interest in Meet'n'Greet with Jenna Boon

- Noon on Friday, April 17 was proposed and agreed upon.

Volunteers for Gold Show Booth - May 15-16th

- Will send out a volunteer schedule for people to fill their names in.

Date for next meeting

- May 2nd week to overlap with OUV workshop (May 11 to 13) seems to be a good time for everyone. Date TBA.