



**TRADITIONAL TERRITORY OF THE TR'ONDEK HWËCH'IN
REGIONAL ECONOMIC DEVELOPMENT PLAN (REDP)
COMMUNITY BASED PROJECTS IMPLEMENTATION 2013-14**

Klondike UNESCO World Heritage Site Feasibility Assessment and Strategic Plan

Advisory Committee Meeting – Thursday July 11, 2013

Tr'ondëk Hwëch'in Lands Board Room, 12 noon

In attendance:

Paul Robitaille (Klondike Visitors Association), Jackie Olson (TH, Heritage), David Rohatensky (Parks Canada), Elaine Rohatensky (Parks Canada), Barb Hogan (YG, Historic Sites), Laura Mann (Dawson City Museum), Allie Winton (Dawson City Museum), Dan Davidson (Chamber of Commerce), Dan Beaulieu (Chamber of Commerce), Molly Shore (Resident), Paula Hassard (TH, Heritage, WH Project Manager).

Regrets:

Lee Whalen (TH, Heritage), Micah Olesh (City of Dawson), Dick Van Nostrand (Resident), Greg Hakonson (Resident)

Chair: Jackie Olson

Recorder: Paula Hassard

Welcome and Introduction

New member Dan Beaulieu joined us as the alternate representative for the Chamber of Commerce.

Business arising from minutes of June 11, 2013

Minor editing was suggested by David and the minutes will be revised.

Selection of Advisory Committee Resident Representatives

The posting for the TH resident representative will occur when we receive Chief and Council approval of the Terms of Reference for the Committees. The posting will take 3 weeks and the individual must then be approved by Council.

Project Management Report

Presented (see attached)

Discussion occurred regarding the recent designation of Red Bay, Labrador and in particular the deferral of Pimachiowin Aki in Manitoba/Ontario. Barb explained there are three options – an application can be inscribed, denied or deferred. A deferral provides an opportunity to do more work with ICOMOS, a site visit/review occurs and the site can re-submit.

According to Barb, the latter made a strong case that there were not a lot of places with which it can be compared, and ICOMOS realized that there were flaws in their evaluation process. Laura felt this could be seen as a positive for us, as the wrinkles will be ironed out before we are further along.

'Mixed sites' must also demonstrate their cultural and natural aspects stand alone as having outstanding universal value, and there was concern that Pimachiowin Aki did not qualify. Allie pointed out this makes it difficult to incorporate an indigenous world view. Barb said that it is not only an indigenous concern, as any kind of heritage or environmental conservation site requires a more holistic assessment.

In terms of our own process, Paula said that our International Programs contact in Ottawa felt we were on the right track.

Selection of Co-Chair and Co-Spokesperson

Jackie sought interest in a replacement for Co-Chair and Spokesperson Gary Parker. Spokespersons represent the committee in the media, give interviews for radio, TV, newspapers and speeches at public events.

Barb thought it should be someone from town. Paul felt it was important the Chair had knowledge of the past and the present, and had more experience than the newer members.

There was discussion re: the role of Spokesperson being performed best by a community representative, and splitting and/or rotating the roles. Allie, Molly and Paul felt it would be best to wait another month until current members have had more time to be comfortable with the material, and other residents are in attendance.

Decision: Co-Chair and Co-Spokesperson would be deferred until the August 8, 2013 meeting.

Project Management Committee

Gary Parker's departure has also left a potential opening on the Project Management Committee, which leaves Lee and Barb. This is a sub-group of the Advisory Committee that implements the workplan on the ground; e.g., helps Paula develop work packages for Universal Values experts, works directly with contractors and consultants, heritage professionals etc.

Barb indicated the smaller team was functional the way it is, but it might be helpful to have a third person if both she and Lee are away. David suggested that a private individual might be appropriate. Barb noted that it was a fair amount of work and often time-sensitive, which might be difficult for those who cannot do it as part of their regular employment. Members would like more time to think about this.

Decision: Decision whether to appoint an additional member of Project Management Committee, and who that might be, would be deferred until the August 8, 2013 meeting.

Review of Terms of Reference

Paula suggested that the end date of the Advisory Committee be extended to the end of April in order to fully consider the final report, which is due at the end of March. This will be rolled up with the other reports to CanNor, as well as Chief and Council, Mayor and Council, KPMA etc. to see if we are going to move forward to the next step.

Jackie suggested doing an evaluation in the September meeting, to see if we are meeting our timelines. There will also be two General Assembly meetings at which updates will be presented.

Decision: The Terms of Reference for the Advisory and Project Management Committees will be amended to reflect that the Advisory Committee will end on April 30th, 2014.

Other minor editorial discrepancies identified by Barb, David, Molly and Allie will be amended and revisions submitted.

David asked about Advisory Committee TOR section 3.3 re: Ex-Officio members – who are our funders. Paula has been keeping Mark Wickham in the loop as the umbrella project manager. However she will contact Mark for clarification and to find out if further communication and updates are required.

Review/selection of design for project title

For the committee's feedback, Paula presented six options developed by the website contractor as an identifier on the website and elsewhere.

Jackie noted that 'Tr'ondëk' should be in blue letters as that is the colour of Tr'ondëk Hwëch'in.

Initially, the group preferred the middle right design, which is sans-serif and all lower case.

Paula pointed out that if the design was to be used on posters or on the office door, it would have to be compatible with the City's historic sign requirements.

One of the options (the bottom left) did include a period font for everything except 'Tr'ondëk".

Decision: Paula would ask for more options using a period font, and provide the designer with historic font guidelines.

Community Engagement Working Group

Paula requested an informal brainstorming meeting with interested members, to assist her in developing a more detailed roster of community engagement activities. Dan, Dan, Molly and Paul volunteered, and a meeting date was set for July 16th at noon, at Paula's office.

Date for Next meeting

Thursday August 8th, at 12 noon – in the Tr'ondëk Hwëch'in Lands Board Room