



**TRADITIONAL TERRITORY OF THE TR'ONDËK HWËCH'IN
REDP COMMUNITY-BASED PROJECTS**

**TR'ONDËK-KLONDIKE
World Heritage Nomination Project
2015-16**

Project Management Report – for March 5, 2015

The Project Management Committee has been meeting frequently and working intensively on the 'Requests for Proposals' (RFP's) for technical, thematic and management research contracts to develop our nomination. This included many days of evaluating, awarding, meeting, and providing guidance and information to our new contractors. To streamline the process, a functional lead has been identified as a main point of contact for each contract. If the Advisory Committee members would like to see the proposals or scope of work for any of these contracts, Paula would be pleased to forward them.

Communications and Stakeholder Engagement

The Communications Strategy and Marketing Plan contract was awarded to Patti Balsillie, with Outcrop from Whitehorse, and the Tourism Management Group. The Project Management Committee, Debbie Nagano, Mark Wickham and Evelyn Pollock had a teleconference kick-off meeting with Patti and Scott Westerlaken (Outcrop) on Feb. 2nd. We clarified the scope of consultation, past successes and activities, and agreed to send key reference documents, surveys, summaries of communications work to date, and lists of contacts. Meetings with the Advisory Committee and other key stakeholders were held during a site visit which took place on February 22-23rd. This was followed up with a benchmark survey and a 'creative' meeting on March 2nd to discuss messaging and logos.

Another small contract has been given to Whitehorse resident Joyce Bachli to transcribe the audio recordings from our Outstanding Universal Values workshops in 2013, as part of the record of community consultation. Tara Christie also continues on contract as a communications link to the mining industry.

Management research

Crocus Bluff Consulting, a local company led by Jim Taggart was the successful proponent for the Land Use Regulations contract. This work will examine the existing legislative, regulatory, contractual, planning, institutional and/or traditional measures relevant to the protection of Tr'ondëk-Klondike, and analyse the way that this protection actually works. Crocus Bluff Consulting has also been awarded the contract for developing a Community Plan for Moosehide. In consultation with Moosehide residents, TH citizens and a Steering Group, this work will identify the values and vision,

address areas such as land use, sustainability, housing, access and tourism, and develop a Cultural Resource Management Plan with culturally appropriate and relevant preservation/management options. This initiative is in anticipation of the possible inclusion of Moosehide within the boundary in the future. Even if it is not included, Moosehide would be impacted by World Heritage status and the establishment of clear guidelines for protecting the site is essential for regional tourism management planning.

Thematic and historical research

The thematic research of Traditional Harvesting Landscapes: Fishing has been contracted to Crowberry Consulting, another local company (Allie Winton). Allie is conducting oral history interviews and research on TH's relationship to the land and water through fishing, both past and current, as a representative land use, demonstrating resilience and continuity of land use over time. Stantec Consulting Ltd., led by Ty Heffner from Whitehorse has a separate contract investigating the archaeology of fishing sites in the Yukon River valley from Tr'ochëk to Forty Mile. This will provide context to explain our physical sites that support the argument for OUV.

The historical research on Placer Mining is being conducted by Vintage Ventures (Sally Robinson and Greg Skuce). The thematic analysis will occur after this work and Tara Christie's interviews with contemporary placer miners are completed. Tara met with Barb and Paula met by teleconference on Jan. 16th, and in person with Barb on Feb. 16th to discuss the goals, selection of interviewees and methodology.

Victoria Angel and Philip Evans of ERA Architects Inc., a heritage architecture firm in Toronto, have been contracted to develop a thematic paper on the evolution of the architecture within the Trondëk-Klondike site. ERA will be assessing the overall 'integrity' of the built heritage within the boundary, accessing federal, territorial and municipal value statements, integrity evaluations and inventory databases for built heritage. They are planning a site visit in May.

Outstanding Universal Value (OUV), Boundary and Attributes

The Project Management Committee met Feb. 23-24th to fine-tune the boundary extents and articulate our proposed changes to the OUV, e.g., our rationale for including Forty Mile in the boundary, more emphasis on the agency of TH etc. While we have a 'chain of evidence' to support the continuity of placer mining and fishing, we are also following up to ensure that these attributes are sufficiently robust to make a strong case e.g., tailings, hand and hydraulic mining etc. The PM committee is currently working to engage an expert to help refine the OUV and undertake the comparative analysis with other sites around the world.

Funding situation

Our Community Development Fund application is still making the rounds, and we hope to hear back soon about whether funding approved through this program or another source. In the meantime the CanNor contribution agreement has been signed and

processed, although the press release appears to be on hold. Paula is meeting with Mark Wickham on March 3rd to review the budget tracking spreadsheets and the implications for the future budget and work plan.

Staffing

A job description and staffing request has been submitted to TH Human Resources, and the job has been posted for a Communications and Administrative Assistant.

Community/Stakeholder Engagement

- Presentation to CanNor President – Jan 23rd. Debbie, Barb and Paula participated in a group presentation on the Regional Economic Development Plan projects by videoconference. The President was impressed with the enthusiasm and cohesiveness of our community, and everyone felt the presentation was very successful.
- Presentation to Klondike Placer Miners Association (KPMA) Board of Directors – Jan 27th. Tara Christie organized a special World Heritage presentation in Vancouver, which was well received. Tara reported they were positive about some of the ideas to mitigate the concerns of placer miners and would like to see some type of a pamphlet for Gold Show. They “really liked the lifestyle research and that placer was going to be meaningfully included”.

Upcoming events

- Presentation and workshop at the Tourism Industry Association – Yukon (TIAY) at Spring Conference in Dawson City - April 18th. We are excited to partner on bringing up Jenna Boon from Joggins WHS in Nova Scotia to give a talk about 'maximizing the value of UNESCO'. She will cover the impact of World Heritage status on community economic development in Joggins and other sites in the province, and how the local community has been engaged. Jenna will be available to meet with us separately on April 17th.
- World Heritage Project Update - presentation to Yukon Heritage Resources Board meeting – in May 2015, date to be confirmed.
- World Heritage Project Update - presentation to Dawson City Chamber of Commerce Board meeting – in June 2015, date to be confirmed.