



TRADITIONAL TERRITORY OF THE TR'ONDËK HWËCH'IN REGIONAL ECONOMIC DEVELOPMENT PLAN (REDP)

COMMUNITY-BASED PROJECTS IMPLEMENTATION 2014-15

TR'ONDËK-KLONDIKE World Heritage Feasibility Project

Advisory Committee Meeting – Thursday, April 3, 2014

Tr'ondëk Hwëch'in Lands Board Room, 12 noon

Members in attendance: Paul Robitaille (Klondike Visitors Association), Dan Davidson (Chamber of Commerce), David Rohatensky (Parks Canada), Micah Olesh (City of Dawson), Greg Hakonson (Resident), Lee Whalen (TH, Heritage), Barb Hogan (YG, Historic – by phone), Frank Blanchard (TH Resident), Dick Van Nostrand (Resident), Paula Hassard (TH, Heritage, WH Project Manager)

Regrets: Debbie Nagano (TH, Heritage), Elaine Rohatensky (Parks Canada), Laura Mann (Dawson City Museum), Jeff Renaud (City of Dawson), Myrna Butterworth (Resident)

Chair: Paul Robitaille

Recorder: Paula Hassard

Business arising from Minutes of February 20, 2014

None

Business arising from Project Management Report of April 3, 2014

Presented (see attached).

A busy time! One of the highlights was the Ken Coates session with Doug Olynyk and the OUV working group and public speech in which he promoted and championed the OUV.

The biggest priority is to secure funding. A lot of effort is being put into developing the multi-year budget, revising the Can Nor application from a three-year to a two-year timeline, and setting up meetings with politicians.

Re: BC UNESCO Proposal

There were questions about the theme and area of the Gold Rush Trail proposal. The intention was to try to link Barkerville, central British Columbia, Victoria and Dawson and that the proponents were trying to reach out to people in San Francisco and Washington to see if there was interest in developing a nomination for the Gold Rush Trail. Project Management Committee met by teleconference with the Director from the BC Provincial Heritage Branch and two

representatives from the British Columbia Provincial Museum. Our Ottawa International Programs contacts confirmed that the way 'The Klondike' is listed on Canada's Tentative List is the selected story.

Re: Community Engagement

Paula read the Ken Coates quote about "using our history as a means of teaching about partnership", and "using gold as a magnet to draw people here so that while they're here they can change their view of themselves and the First Nations". Ken's speech and discussions were recorded in audio and video, and clips will be posted on Vimeo.

Facebook strategy being implemented with interesting weekday mini-features.

Re: Work plan

Paula presented the work plan as actually accomplished and when it occurred, as a bit recap at the end of the fiscal year.

The GA could be as early as the end of May or as late as September.

Draft OUV Report

The OUV report draft #3 was sent out for review by the OUV working group and their comments were incorporated by contractor Doug Olynyk. The report has undergone numerous drafts and revisions back and forth between Doug, the OUV Working Group professionals and the Project Management Committee. Doug did a great job of capturing the community values and preparing a substantial background package including a summary history and tables of attributes to set the context.

The Project Management Committee is now responsible for all further work; they have made some revisions and recognize that it still needs to be tightened up by Communications. General direction should stay the same, and it still has to be reviewed and endorsed by Ottawa International Programs staff prior to being presented at the GA and to the public. Discussion occurred about the issue of openness and transparency versus confidentiality as we get closer to the final product, due to sensitive nature of materials such as maps.

Discussion of the OUV report, that "we're getting closer", narrowing down from six criteria down to three.

Discussion ensued about cultural affiliations e.g., TH as descendants of indigenous people - and the length of the description. Lee explained the OUV is intentionally more detailed at this point, so that it will show our intent and corroborating evidence when presented.

The plan is to get one more round of comments from the OUV working group professionals and then Communications before presentation, and that the OUV will continue to evolve.

Draft Economic Impact Study Update

The draft Economic Impact Study has been updated by Lions Gate Consulting with costs for the inscription, data from 2012 to replace statistics from 2004, and a new section on socio-cultural impacts, which will change the conclusions. It has been thoroughly edited by the Project Management Committee and will be sent in its present form to meet funding deadlines for deliverables. We requested a few minor corrections and that information be added about the Dawson Museum, Cultural Centre programs etc. KVA and other tourism experts are invited to review the latest draft report. Members agreed there was a lack of reliable Dawson-specific tourism data and that it is important this report reflects what is actually going on.

Decision: The draft Economic Impact Study will be sent for another round of reviews to Tourism professionals, and then sent to the contractor for revisions.

Testimonials

Paula is organizing filming of testimonials from World Heritage supporters (both Advisory Board members and residents) to include as sound bites on the PowerPoint she is developing for presentations to politicians.

Date for Next meeting

TBD, tentatively May 22nd, but may be delayed due to the GA and political meetings.