



TRADITIONAL TERRITORY OF THE TR'ONDEK HWECH'IN REGIONAL ECONOMIC DEVELOPMENT PLAN (REDP)

COMMUNITY BASED PROJECTS IMPLEMENTATION 2013-14

TR'ONDËK-KLONDIKE World Heritage Feasibility Project

Advisory Committee Meeting – Thursday August 8, 2013

Tr'ondëk Hwéch'in Lands Board Room, 12 noon

In attendance:

Paul Robitaille (Klondike Visitors Association), Lee Whalen (TH, Heritage), David Rohatensky (Parks Canada), Elaine Rohatensky (Parks Canada), Laura Mann (Dawson City Museum), Allie Winton (Dawson City Museum), Dan Davidson (Chamber of Commerce), Dan Beaulieu (Chamber of Commerce), Molly Shore (Resident), Greg Hakonson (Resident), Dick Van Nostrand (Resident), Paula Hassard (TH, Heritage, WH Project Manager).

Regrets:

Jackie Olson (TH, Heritage), Barb Hogan (YG, Historic Sites), Micah Olesh (City of Dawson), Jeff Renaud (City of Dawson).

Chair: David Rohatensky

Recorder: Paula Hassard

Welcome

David Rohatensky graciously agreed to chair the meeting. A group photograph of the Advisory Committee was taken for use on the website and media. Note that as a few members were missing we should update it at a future meeting.

Business arising from minutes of August 8, 2013

Selection of Advisory Committee Resident Representatives

After Chief and Council approved the Terms of Reference for the Committees the call for the TH resident representative was posted. Council will select the individual and we should know before the meeting in September.

Project Management Report

Presented (see attached)

One of the key points was the announcement that the Project Management Committee has contracted Doug Olynyk as the Chair and leader of the

Outstanding Universal Value Working Group, and milestones include a workshop in late September and one on November. The membership and methodology are still being worked out. Paul commented that as the OUV report is the main priority this year, this is a step in the right direction. David said it was good to see that we were getting beyond the process stage.

David mentioned that our Parks Canada Ottawa contact Rebecca Kennedy had been in Dawson a few times, and was part of the Historic Places Initiative.

Dan Beaulieu reported that he had met with Alyssa Friesen about the possibility of making a short film or PSA and that she is interested; he is investigating funding possibilities and requirements.

The press release about the formation of the committee has triggered a number of media requests and members noted that Jackie had been doing a great job.

Selection of Co-Chair and Co-Spokesperson

David re-opened discussion about a replacement for Co-Chair and Spokesperson. This decision was deferred from the last meeting until the resident representatives were in attendance. Co-Chairs share the role of chairing the meetings, and Co-Spokespersons represent the committee in the media, give interviews for radio, TV, newspapers and speeches at public events. Paul said that he had just been approached about a radio interview in French, but would not feel comfortable yet being a Spokesperson.

Dan and David reiterated that there were issues around government employees taking on the role of Spokesperson. Other committee members were reluctant to take on this responsibility. There was much discussion about splitting the roles into two people, as well as the option of the Project Manager performing the role of Spokesperson. While there are concerns about having a paid employee represent a community-based group, Laura proposed appointing the Project Manager as she is the most well-informed and able to respond immediately. Paul agreed. Laura said this is the case in many other organizations in town. Dick pointed out that committee members could still be called upon from time to time to accompany the Project Manager at events when needed. Molly noted that Paula is also a long-time resident. Elaine felt that Jackie and Paula could work out who should handle each request, and that the advantages of being outweigh the concerns. Both Laura and Dick proposed that Committee members may be able to take on more responsibility as they become more comfortable and 'up-to-speed'. Paula accepted.

Molly volunteered to take on the role of Co-Chair.

Decision: Co-Chair and Co-Spokesperson roles will be split. Co-Chair will be Molly Shore and the Co-Spokesperson will be Paula Hassard for the time being.

Project Management Committee

The decision about filling the potential opening on the Project Management Committee had also been deferred at the last meeting. Currently consisting of Barb, Lee and Paula, this is a sub-group of the Advisory Committee that implements the work plan on the ground; e.g., helps develop work packages for Universal Values experts, works directly with contractors and consultants, heritage professionals etc.

Paul asked if the current Project Management Committee felt there was too much to handle right now, and whether another member was needed. Lee said it was always good to have more help, more eyes on what we are doing. Much of it is editing. Dan Beaulieu graciously volunteered – saying that he could enjoy that, liked writing, is very flexible, and has experience working with consultants and business.

Decision: The third member of the Project Management Committee is Dan Beaulieu.

Discovery Day Community Engagement

Paula outlined her plans to have 3-foot paper banners attached to partners' floats in the Discovery Day parade. As the event has a lot of local participation and is widely photographed, this will provide publicity and linkages between the organizations that support the World Heritage project. Banners will be printed with our letterhead: 'Tr'ondëk-Klondike: future world heritage status?' as well as promote the new website address www.tkwhstatus.ca. She also has permission from the City of Dawson to set up a World Heritage information booth at Victory Gardens which is the gathering place and site of speeches, food and awards given after the parade. She requested volunteers to help man the booth as well as assist with set-up and take-down. Molly and Dan Beaulieu kindly volunteered to help.

Review of Progress on Website

Paula showed a preview of the website to demonstrate the look and feel, which was partially populated with information. It was designed by Jen Edwards of Spruce Tip Design. The letterhead uses a period-style font identified in the Historic Sign Guidelines for the main title. The survey and Facebook, more photographs and features will be added as time and capacity allows. Elaine suggested that the captions could be larger and there could be 'what's new' component on the home page, instead of only having a tab. The site will go 'live' on Discovery Day August 17th and a list of further comments from the Advisory Committee will be kept for incorporating into the site at a later date.

Agreement on Meeting Dates

Paula asked that members take note of calendar dates for future meeting dates, and advise her of any potential conflicts or changes required:

Sept. 12, 2013
Oct. 10, 2013
Nov. 14, 2013
Dec 12, 2013
Jan. 9, 2014
Feb. 13, 2014
March 13, 2014
April 10, 2014

She felt that the lunch-hour meeting time of about 50 minutes is a bit rushed, as some members have to leave at 1pm and those remaining continue discussions without them. Evening meetings are another option and special meetings can occur if needed. Paul said that 'rushed' was fine as long as we are moving forward, meeting deadlines for OUV and he felt we have a great group of volunteers.

Date for Next meeting

Thursday, September 12, 2013 at 12 noon – in the Tr'ondëk Hwëch'in Lands Board Room