



TRADITIONAL TERRITORY OF THE TR'ONDËK HWËCH'IN REGIONAL ECONOMIC DEVELOPMENT PLAN (REDP)

COMMUNITY-BASED PROJECTS IMPLEMENTATION 2013-14

Klondike UNESCO World Heritage Site Feasibility Assessment and Strategic Plan

Project Management Committee Meeting – Thursday May 23, 2013

KVA meeting room, 9:15 am

In attendance:

Gary Parker (Klondike Visitors Association), Lee Whalen (TH, Heritage- by phone)
Barb Hogan (YG, Historic Sites-by phone), Mark Wickham (Across the River
Consulting, REDP Project Manager), Paula Hassard (TH, Heritage, WHS Project
Manager)

Chair of Project Management Committee

It was noted that committee structures and memberships are still in transition.

*Decision: Gary agreed to chair this meeting, and for the meantime chairmanship
of Project Management Committee will be rotational.*

Advisory Committee membership

Re: organizations that were invited to appoint representatives, Paula reported
that she has followed up with the Chamber of Commerce and Klondike Placer
Miners Association and is expecting to hear back soon.

Re: representative of TH citizens, Paula and Lee met with Jackie and she
decided this would be posted publically. This will require selection criteria.

Suggested people to encourage are:

Marion Roberts

John Flynn

Georgette McLeod

Kylie Van Every

Fran Morberg Green

Kylie VanEvery

Darren Taylor

Ronald Johnson

Action: Paula & Jackie

Re: representatives of community residents, a list of nine potential names has
been identified from Project Management and Advisory Committee members,
and there may be more after the Friday deadline:

Greg Hakonson
John Steins
Myrna Butterworth
Sylvia Burkhardt
Dick Van Nostrand
Molly MacDonald
Georgette McLeod
Molly Shore
Martin Gehrig

Paula will approach individuals and get an impression of their level of enthusiasm to get involved now or in the future, and make recommendations to the Advisory Committee. She will clarify the role and expectations e.g., monthly: meetings (2 hours); reading (2 hours); attend public events (2 hours).

Action: Paula

Terms of Reference (TOR) for Committees

Mark reported that he has been updating the TOR for the Advisory and Project Management Committees per comments at last Advisory Committee meeting. These are mostly minor changes, however the TH Implementation Department will be making further revisions to reflect that a) accountability to THFN, which has ultimate responsibility for funding and that b) the objective for 2013-14 is a feasibility assessment of WHS nomination, not achievement of the nomination. Paula presented a draft organization chart (as requested by Gary) illustrating her perception of the new reporting structure, and will work with Tim Gerberding on revisions to TOR.

Action: Paula

Barb indicated that Yukon Government has also not fully endorsed the nomination, as there is a desire to hear that the community is in favour of it. She noted however that YG support is greater than last year, as the feasibility work is now included in the Tourism and Culture strategic plan and other work plans.

Discussion continued about the role of the Tr'ondëk Hwëch'in as the 'project lead', and whether the project is presented/perceived as a community-based initiative, or a Tr'ondëk Hwëch'in project.

Lee thought that - perhaps as a consequence of Implementation staff coming in mid-way in the process - these staff need to be reassured that TH is not under-represented on the committee, and that the group will be sensitive to the FN viewpoint.

Budget/ workplan priorities

Total goods and services budget is \$68.5K. There does not appear to be enough money or time allotted. Paula indicated that the goals of the project might have to be reduced or phased in because of these challenges:

1. Approximately \$30K would be required for the travel and costs of the Outstanding Universal Value Committee, due to lack of a nearby university and greater travel costs.
2. A couple of the key (suggested) members of the panel of experts are not on government salaries and would likely require a reasonable amount for contracts or honoraria (initial est. total: \$30K).
3. The tight time frame will prevent use of graduate student theses as research papers
4. The proposed deliverable at the end of March 2014 is an assessment of values (SOUV justification, authenticity, integrity, comparative analysis) and economic feasibility. The SOUV portion will take approx. 6 months, so would have to be done between August and January. This would not leave enough time for the comparative analysis.
5. Project Manager is being directed to take time now to engage elders and TH citizens, as a particularly sensitive audience, critical to the success of this year's project. Paula is involved in internal communications strategy meetings for the overall REDP community-based projects.

Decision: Agreed with Paula & Mark's proposal that only a general framework for comparative analysis will be completed by end of March 2014. This will be reflected in the draft Strategic Plan and work plan.

Action: Mark & Paula

Decision: Per Barb's proposal we will proceed with SOUV, then arrange for relevant graduate student papers to be developed in the following year, and added to the nomination dossier. This will be reflected in the draft Strategic Plan and work plan.

Action: Mark & Paula

Decision: Paula should proceed with technical aspects of project, with some community engagement as parallel process. However she will need others to assist with communications. This will be reflected in the draft Strategic Plan and work plan.

Action: Mark/Paula/others

Decision: Barb will work with Paula to suggest and refine panel of experts list, reduce budget costs and develop 'request for expression of interest'.

Action: Paula & Barb

Communications Plan and Economic Impact Study

Mark reported on status of Communications Strategy work to date. In addition to amendments suggested at May 15th Advisory Committee meeting, Paula provided additional wording and information to be forwarded to Mosaic Communications. Amanda is awaiting a budget figure to complete draft.

Decision: A ballpark figure of \$5,000 for advertising etc. will be forwarded to Mosaic Communications.

Action: Mark

Mark reported that the draft Economic Impact Study has been received and reflects economic benefit that is fairly modest. He is circulating for comments, and is particularly interested in professional opinions and fact-checking re: daily expenditures in Dawson.

Decision: Gary will work with Mark on reviewing the EcDev study.

Action: Mark/Gary/all

Mark indicated that once these documents and the work plan have been completed, he will be tying up the Interim Strategic Plan, and Across the River Consulting would be withdrawing from the WHS project. He and Evelyn will continue to be involved at arms length as managers of the umbrella REDP community-based projects and are already starting work on the application for subsequent years.

Date for Next Meeting

Decision: TBA. Paula will contact Project Management team by email with updates and questions, and request meetings as needed.